

CHANT BOARD MEETING MINUTES



Date: July 30, 2026

Location: McAllister's Deli, McKinney

Type of Meeting: Special Meeting

Jessica Vanderwel recording

- Called to Order: Called to order at 5:30 by Jessica Vanderwel, seconded by Rena Laymon
- Prayer: Johnny Gonzales
- Quorum Present
- Members in Attendance:
 - President: Rena Laymon
 - By Phone as was previously decided: Vice President, Vision & Strategic Direction, Acting AD: Matt Vanderwel
 - Secretary: Jessica Vanderwel
 - Treasurer: Tonya Edwards
 - Director of Information and Technology: Chris Laymon
 - Left Early as was previously decided: Johnny Gonzales, Director of Ministry, Culture and Care
- Financial condition of corporation: Tonya Edwards read the balances of both the Premium Business Money Market and Business Checking Accounts. Rena announced that the Cherith Center that we use for the Parent Meeting operates on a donation basis and we usually send them \$200. All agreed to do that with a thank you note.

- Old Business:
 - Background check needed for Tonya Edwards, Joseph Keel, Gene Keel and George Martin. Johnny is going to contact the company and he will work with Tonya for the payment. Discussion about how reports will be stored digitally.
 - Hunters Glen Church is reserved for Dec. 11 for the Banquet. There will be a fee.
 - We need to find an alternate location for the HOCO event. Jessica suggested that the Special Events Coordinator could be in charge of finding a venue as in the past.
 - Discussion on scholarship application. In the future, the Treasurer can be the intake for scholarships and make the determination based on the agreed upon budget for each team.
 - Jessica updated Rena on football players who were listed as missing paperwork but who were not actually going to play this year. Matt discussed the dire need for Varsity football players as we are down to 5 players. Matt said the Football Coaches feel confident that we can find more players given more time. All were in agreement to wait until August 15 to see if we would have enough Varsity players. The Board will meet at 5:15 on August 13th at the practice field to revisit this.
 - Service project updates: Rena said that she could not get through to CASA about donating the Teddy Bears, so Chris is looking in to see if the FD might want them for a toy drive. She also suggested participating in Operation Christmas Child in October and Darci Oliver suggested a location in Frisco where the kids could volunteer to make sack lunches.

- Sponsorship: Rena stated that currently our only sponsor is Walmart.
- Fundraisers discussed:
 - Double Good-Second week in September for all athletes. Tonya and Rena will handle the logistics. Rena stated that Cheer will do a fundraiser in the spring to raise money to go to Cheer Camp.
 - Darci Oliver has suggested Portillo's for our next Fundraiser as well as hosting a Spaghetti Dinner.
- Rena shared that we can add as many items and designs as we want to our drop ship store with no cost to us. Whenever something sells, we get 30% of the profit.
- Rena shared a concern that both parents are not signing up for service hours and asked Jessica to be sure to reiterate that both mom and dad need to serve in the Stack post. A deadline of August 15 was set for everyone to sign up or they will be assigned a service hour (all this will be communicated in the Stack post).
- Service Hours positions for game day photographer and Special Events Coordinator discussed and Board agreed to let Jordana Keel be the photographer. Rena said three moms offered to co-chair the Special Events Coordinator position. Jessica explained that there was only one coordinator and the others could be part of the team that executes, but that would be above and beyond their service hours. Special Events Coordinator is a service hour.
- Jessica gave dates to Chris to be added to the Stack and Website calendars including Bowl Game, State Championship, All Star Game and the Banquet.

- The Board was in agreement not to do anymore Facebook Advertising right now due to lack of finances and lack of metrics to know if anyone has found out about our organization and joined based on the ads themselves.
- Lengthy discussion regarding the purchase of Square POS. Will be revisited August 15th.
- New Business:
 - We discussed and agreed upon scholarships specific to Varsity football players based on low numbers and conversations with potential players that already indicated they may need scholarship. Ideas for fundraising by athletes on scholarship were discussed.
 - Jessica asked for clarification about the band. We all agreed to move the band to the middle section of the bleachers and that they can have 10 minutes of half-time after the cheerleaders. Jessica will share this information with the band along with the rule for kids with large instruments to be dropped off at the back gate, but parents must park in the main parking lot.
 - The next meeting is scheduled for Sept. 9th at McAllister's Deli in McKinney at 5:30pm
- Motion to close at 6:55 by Rena Laymon. Chris Laymon seconded.
- Meeting closed at 6:55
- Chris closed with prayer.